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2026

# PROJECT PROPOSAL

A tailored foodservice partnership  
for The CocaCola Company

Presented By :  
**Jaylen Hunter**



Dear CocaCola Team,

We're honored to present our vision for a foodservice partnership that reflects the energy, innovation, and iconic spirit that define The CocaCola Company. Your headquarters is more than a workplace — it's a global hub of creativity and brand leadership — and we've designed this program to fuel connection, inspire collaboration, and bring your associates a dining experience as refreshing as the brand they represent.

Our proposed café blends culinary creativity, technological innovation, and guestcentered design. It features a dynamic grill, a vibrant salad bar, a craftforward coffee bar, an Asian hotfood concept, and a Neapolitanstyle pizza program — each crafted to offer variety, speed, and quality throughout the day. Breakfast and lunch service will be supported by streamlined flow, efficient station layout, and a culinary philosophy rooted in freshness, flavor, and thoughtful ingredient selection.

Because CocaCola leads with innovation, we've prioritized a techforward experience. A fully integrated POS ecosystem will enable cashierless payment, quick pickup, and seamless appbasedordering. Our backofhouse analytics will track consumption trends, predict product demand, and provide yearoveryear insights to help us proactively optimize menus, staffing, and purchasing. The result is a dining program that feels effortless for guests and intelligent behind the scenes.

We also know community matters deeply at CocaCola. That's why our marketing approach includes seasonal activations, onsite storytelling, and partnerships with local growers, roasters, and artisans — ensuring the food your teams enjoy reflects both Atlanta's culture and your brand's commitment to quality, connection, and care. Across every touchpoint, our goal is to create a dining experience that feels unmistakably "CocaCola" — uplifting, iconic, refreshing, and designed to bring people together.

Thank you for considering our proposal. We're excited about the opportunity to build something meaningful with you and to support the associates who bring CocaCola's brands to life every day. We look forward to the next step in this conversation.

Warm regards,

The FLIK Team

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# Executive Summary

**Inspired by  
CocaCola.**

**Delivered  
by FLIK.**

## Learn The Program

- Technology Driven
- Program Highlights
- What Moves CocaCola

## What We Offer

- Data Driven Insights
- Family Experience
- Modern Technology





## A Technology-Driven Dining Experience Designed to Refresh, Connect, and Perform

At FLIK Hospitality Group, we believe foodservice should do more than feed—it should energize people, support culture, and reflect the values of the organization it serves. For The Coca-Cola Company, that means delivering a workplace dining experience that mirrors Coca-Cola's purpose to refresh the world and make a difference while embracing innovation, data, and meaningful connection.

FLIK proposes a dynamic, technology-forward café program designed to support Coca-Cola's associates throughout the workday with thoughtful breakfast and lunch offerings, seamless access, and engaging culinary variety. The proposed café brings together a grill, salad bar, pizza program, international hot food concept, and a dedicated coffee bar, offering both comfort and global inspiration while accommodating a range of tastes, dietary preferences, and work styles.

## Program Highlights



### Technology

With integrated POS, cashierless payment, mobile ordering, and food pickup



### Datadriven Insights

Leveraging backofhouse analytics to inform menus, production, and year over year trends



### Allday Café Experience

Supporting breakfast and lunch with speed, flexibility, and choice



### Diverse Culinary

Including grill, salad bar, pizza, international hot food, and specialty coffee



### Seasonal Activations

That keep the program fresh, relevant, and engaging



### Operational Excellence and Transparency

Backed by Compass Group resources and onsite leadership



### Collaborative Financial

Supported by structured reviews and continuous

## Technology That Moves at the Speed of CocaCola



Technology is at the core of this experience. The program will feature an integrated POS ecosystem, including cashier-less payment options, mobile ordering, and food pickup, creating speed, flexibility, and choice for associates on the move. These tools are not simply conveniences—they are data engines.

FLIK will leverage back-of-house data and analytics to understand year-over-year consumption trends, purchasing behaviors, and peak demand, allowing us to continuously refine menus, production, and ordering recommendations to align with real usage patterns and evolving preferences.



## Food That Brings People Together



Culinary creativity and brand engagement are further elevated through a collaborative marketing approach. Working closely with CocaCola's marketing teams, FLIK will activate seasonal features, limited-time offerings, and local partnerships that highlight high-quality ingredients and regional suppliers. These moments keep the program fresh, reinforce sustainability goals, and create storytelling opportunities that connect food to CocaCola's broader culture of innovation and community impact.



## Investing with Intention, Managing with Insight



### We engage...

In a structured, collaborative review process—including Quarterly Business Reviews—to evaluate performance, manage costs, and identify opportunities for continuous improvement.

These conversations ensure ongoing alignment with Coca-Cola’s financial objectives while enabling us to refine the program, respond to insights, and drive consistent progress over time.

## Timeline

Phase	Start Date	End Date	Key Milestones
Planning	June 1, 2030	June 15, 2030	Monthly performance reviews
Strategy Development	June 16, 2030	June 28, 2030	Monthly performance reviews
Execution	July 1, 2030	January 31, 2031	Monthly performance reviews
Monitoring	February 1, 2031	February 15, 2031	Monthly performance reviews





## Refreshing the Workplace Experience-Together

This proposal reflects FLIK's commitment to being a trusted, creative, and fully engaged partner—one that understands CocaCola's culture, shares its passion for innovation, and embraces the power of technology to elevate everyday experiences. We believe dining plays a meaningful role in how people connect, recharge, and show up for their work, and we are inspired by CocaCola's legacy of bringing

## What's Our Vision?

Together, we envision a café that does more than serve meals. It becomes a destination that fuels the day, sparks connection, and supports productivity, while continuously evolving alongside CocaCola's people and priorities.

Through insight driven decisions, thoughtful hospitality, and a shared commitment to progress, FLIK is proud to partner in creating an experience that reflects CocaCola's spirit

**Thank You!**



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